

OKINAWA

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TIMES

SETS
**INDUSTRY
BENCHMARK**
WITH **FESTIVE
SALES**



ADVANCED TECH WITH STELLAR FESTIVE SALES SHOW A GROWING IMPETUS FOR GREEN MOBILITY



Going green is the future. The statement holds true universally, but more so in case of automotives. Being the largest electric two-wheeler manufacturer in the world, India is steadily heading towards a sustainable future – the latest developments with respect to the development of EV infrastructure in the country can attest to that. This month saw BEL launching indigenously-developed Li-ion battery cells for electric vehicles, along with setting up a pilot plant for Li-ion prismatic cell development and production in Pune. Extending its commitment to boosting EV adoption in the country through convenient and secure electric mobility, Okinawa developed detachable batteries for its electric scooters, which was recently featured in our Dual 100 and Ridge 100 models. The technology is finding great merit amongst other industry players, who are also developing similar offerings with removable battery option.

The month of October 2022 was also marked by the onset of the festive season accompanied by the largest celebration of the year – Diwali. A period of joy, celebration and revelry for consumers, manufacturers and sellers like, the festive season concluded by bringing in increased sales volumes and revenues for businesses. With every Indian household going big on celebratory purchases, the automotive sector, too, witnessed bumper sales, as projected beforehand by various reports.

The most heartening part of it all, however, is the consumer preference for electric vehicles, which is growing at a steady pace. The month of September 2022 had registered a month-on-month increase of 6.2 per cent in EV sales, and the festive boom is only taking this figure higher.

October 2022 saw a robust growth in our retail sales, we have successfully managed to register the sale of 17,531 units. It was a moment of both, pride and joy, for us, since the achievement is not just a marker of the brand's growth but also of the growing number of consumers who are readily joining the green movement by choosing an EV as their next vehicle. The current consumer sentiment and growing trust for EVs is quite encouraging for manufacturers like us, and we intend to uphold it in the months to come with our new and improved offerings.

The cheerful conclusion of the festive season is just the beginning for the robust growth that the industry is eyeing for the rest of the year. The slowdown induced by the pandemic is long gone, and we are super-charged to achieve more milestones with respect to research, development and sales, ready to drive India towards the future of sustainable mobility.

Jeetender Sharma

Founder & MD, Okinawa Autotech

OKINAWA AUTOTECH SETS BENCHMARK
FOR EV TWO-WHEELER INDUSTRY

REGISTERS RETAIL
SALES OF

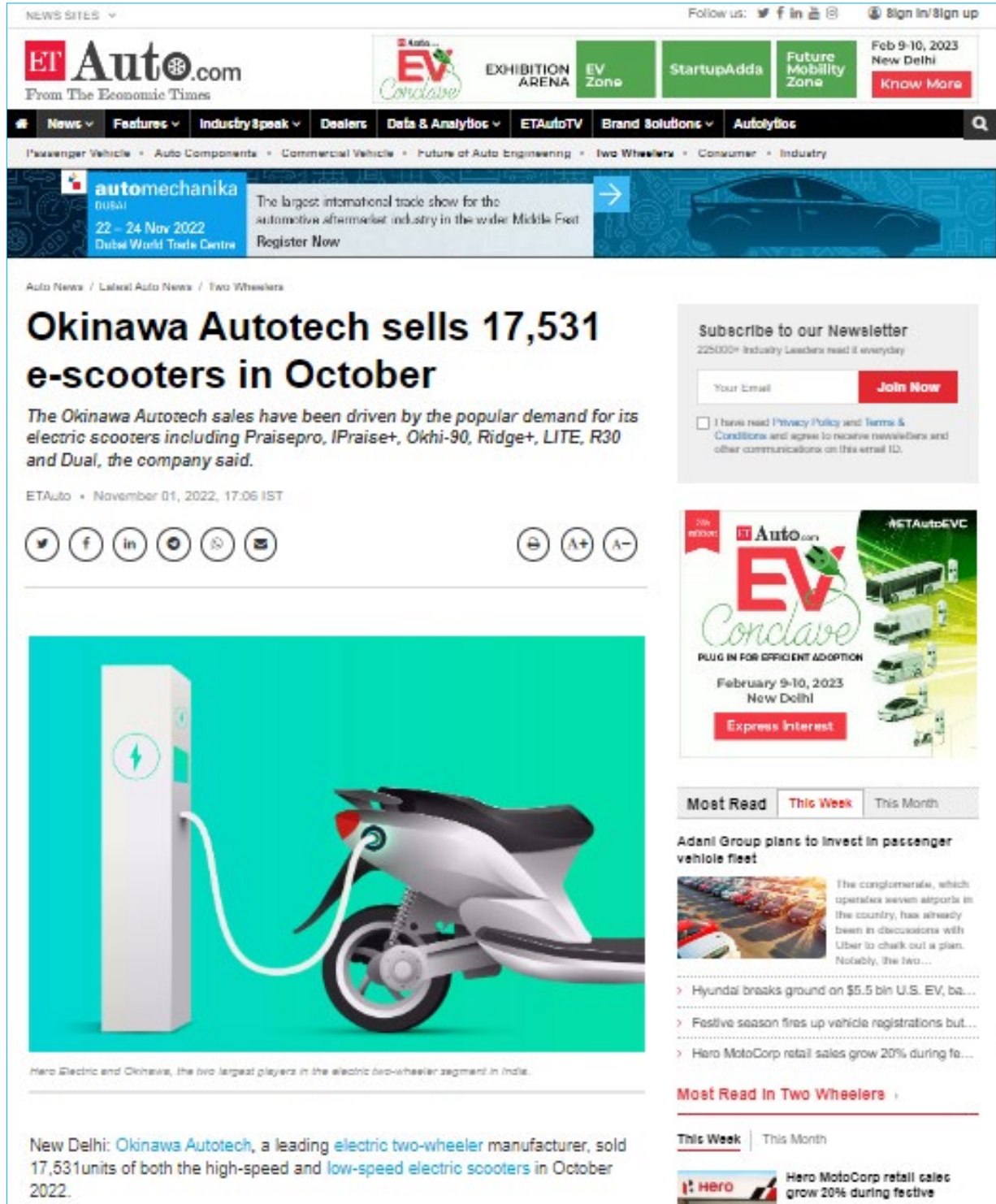
17,531

UNITS IN OCTOBER 2022

Following the robust consumer demand for its dynamic range of EV scooters, Okinawa Autotech, a leading Indian Electric two-wheeler manufacturing company, sold a record 17,531 units in retail sales during October month.



<https://auto.economictimes.indiatimes.com/news/two-wheelers/okinawa-autotech-sells-17531-e-scooters-in-october/95231444>



The screenshot shows a news article on the ET Auto.com website. The article title is "Okinawa Autotech sells 17,531 e-scooters in October". The sub-headline reads: "The Okinawa Autotech sales have been driven by the popular demand for its electric scooters including Praisepro, IPraise+, Okhi-90, Ridge+, LITE, R30 and Dual, the company said." The article is dated November 01, 2022, at 17:06 IST. Below the text is a large image of a white electric scooter being charged at a charging station. The article is part of a "Most Read" section, with other headlines like "Adani Group plans to invest in passenger vehicle fleet" and "Hyundai breaks ground on \$5.5 bn U.S. EV, ba...".



Achieving Milestones



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Power the Change

ETAuto	https://auto.economictimes.indiatimes.com/news/two-wheelers/okinawa-autotech-sells-17531-e-scooters-in-october/95231444
Money Control	https://www.moneycontrol.com/news/business/electric-two-wheeler-sales-breach-75k-mark-in-october-industry-body-cautiously-optimistic-9427881.html
Car and Bike	https://www.carandbike.com/news/auto-sales-october-2022-okinawa-achieves-new-monthly-record-with-17-531-retail-sales-3203617
Business Today	https://www.businesstoday.in/entrepreneurship/story/ola-breaches-20000-units-in-sales-becomes-largest-ev-seller-in-india-351447-2022-11-01
The Financial Express	https://www.financialexpress.com/auto/electric-vehicles/okinawa-october-sales-double-from-september-tally/2763227/
Mobility Outlook	https://www.mobilityoutlook.com/analysis/hero-back-on-top-ola-electric-registers-most-e2ws-during-diwali-season/
Punjab Kesari	https://gadget.punjabkesari.in/automobile/news/okinawa-sold-17-531-electric-scooters-in-october-1705266
INC42	https://inc42.com/buzz/two-wheeler-ev-registrations-cross-70k-mark-in-october-ola-electric-tops-the-list-again/
Autocar Professional	https://www.autocarpro.in/news-national/ola-despatches-20000-units-in-october-now-holds-the-no-1-position-in-ev-two-wheeler-sales-113194
Navbharat Times	https://navbharattimes.indiatimes.com/auto/car-bikes/okinawa-autotech-rocks-in-electric-scooter-segment-registering-17531-units-retail-sale-in-october-2022/articleshow/95232854.cms
Fortune India	https://www.fortuneindia.com/enterprise/ola-electric-sells-20000-units-in-oct-okinawa-crosses-17500-mark/110240
Electrikez	https://www.electrikez.com/october-2022-electric-two-wheeler-sales/
News9Live	https://www.news9live.com/auto/electric-scooter-sales-in-october-2022-ola-electric-on-top-in-record-month-for-e2w-retails-205325
Business News This Week	http://businessnewsthisweek.com/business/okinawa-autotech-registers-retail-sales-of-17531-units-in-october-2022/
Bikewale	https://www.bikewale.com/news/okinawa-sells-17531-electric-scooters-in-india-in-october-2022/#:~:text=Electric%20two%2Dwheeler%20maker%20Okinawa,in%20the%20post%2Dpandemic%20era.
Hunt Daily News	https://huntedailynews.in/okinawa-electric-scooters-all-electric-scooters-of-okinawa-company-created-a-lot-17531-vehicles-sold-in-last-31-days-okinawa-autotech-rocks-in-electric-scooter-segment-registering-17531-units-reta/
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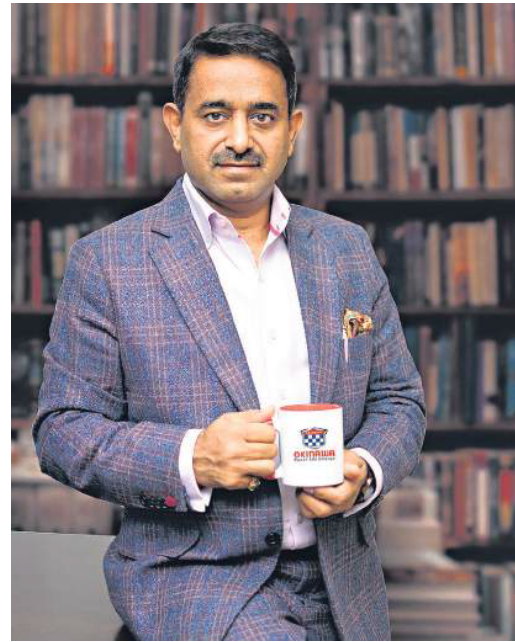
OKINAWA TIMES



NEW ERA OF TECHNOLOGY

OKINAWA IS ENTERING INTO AN UNTAPPED SEGMENT OF HIGH-END PERFORMANCE ELECTRIC MOTORCYCLE SOON

With its recent JV with Italian electric two-wheeler maker Tacita, Okinawa Autotech plans to establish itself as a key player in the world of electric two-wheeler manufacturing. Its Founder and Managing Director **Jeetender Sharma** talks about Okinawa's dynamic range of products for the ever-emerging needs of the customers



What is your target for the next three years?

We are charging ahead with an aggressive investment plan and seek to make the most out of the burgeoning demand for electric two-wheelers in India. We will be investing Rs 1200 crore to Rs 1500 crore in the next two years and this includes the Rs 1000 crore in the Joint Venture with Tacita. We currently have more than 500 dealerships across India and are looking to expand our dealership network to 1000 in the next 3 years.

How would you achieve it?

We have one of the widest product portfolios currently and are very much on par with internal combustion engines at the most competitive prices. We have managed to maintain a consistent momentum in our sales in the past couple of years and have met customer expectations through innovative strategies and reach out. We have clearly defined our customer approach and roadmap and will be able to sustain our growth in the future.

What are your plans for the EV segment? Who are your strongest competitors?

We are fully prepared to ride into a sustainable future. Our recent JV with Italian electric two-wheeler maker Tacita is to lower the use of fossil fuels, as well as establish ourselves as a key player in the world of electric two-wheelers, manufacturing global futuristic electric two-wheeler for both domestic and international markets. The first model of the JV will include a high-end performance electric motorcycle which will be rolled out in 2023. The testing of the motorcycle is already underway at our R&D centre in Europe.

India is witnessing big EV boom where customers have plenty of options to choose from. Among all the players, Okinawa stands

apart with its dynamic range of products catering to the ever-emerging needs customers.

At Okinawa, our utmost priority is customer satisfaction, be it in terms of our extensive dealership network to providing emergency assistance, EMI options, app connectivity to name some. Our QCC (Quality of Vehicle, Cost Competence, and Delivery/after-sales experience) model keeps us ahead of the curve.

With our vision to achieve sustainable living in our country, it will be good to have more brands joining this ride into a sustainable future.

What is the strongest point of your brand?

'Trust' has always been the key factor in our business, the trust our customers and dealers have bestowed on us has made us grow leaps and bounds. Okinawa is a family-oriented brand that caters to the customers of all ages.

We launched our first product in India in 2017 and have more than 2,00,000 electric scooters running seamlessly on the roads across India.

The recent sales are a testament to our commitment to manufacturing products that change the entire perception of electric two-wheelers in the industry. This was possible with our unmatched quality, performance and value for money products. We have a defined customer-centric approach, which focuses on providing a great customer experience, be it in terms of our extensive dealership network or providing roadside assistance, EMI options, app connectivity, etc. We at Okinawa have gained the confidence of our esteemed customers by understanding their needs and work towards delivering on their requirements.

We aim to continue our growth with a strong vigor ahead with our world-class manufacturing facilities having state-of-the-art technology and a complete ecosystem of electric two-wheeler in the country.



Scan here to visit India Auto Story Microsite



JOURNEY OF OKINAWA

2015 The company was conceived by **Mr. Jeetender Sharma (MD & Co-founder)** and **Dr. Rupali Sharma (Chairperson & Co-founder)**.

2016 The initial two years were spent in market research, understanding the customer requirements and challenges, in developing the entire Supplier base, Prototype development, Endurance testing, etc. Based on the same, the 1st prototype of Okinawa's first electric scooter was tested for 25000 km in different road conditions.

2017 After thorough research, we launched our first product in 2017 - it was India's first high-speed electric scooter - The Okinawa Ridge. Okinawa Praise launched (December).

2018 **Praise De - Himalayas:** Okinawa Praise conquered the highest motorable road in the World with a historic Journey, from Gurgaon to Khardungla at an altitude of 18379 ft, in 10 days, covering 1350 kms which is a world record with first ever detachable Lithium-ION battery in India.

Okinawa Autotech is the first Indian company to get a FAME II subsidy from the Government of India.

Okinawa Praise+ launched (January).

2019 Okinawa PraisePro electric scooter launched (September).

Okinawa Rides In The All-new Lite With Some Cool New Features (Okinawa Lite launched in November).

Okinawa R30 launched.

2020 **Launched its first B2B electric scooter - The Okinawa Dual (January 2020).**

India's first customisable B2B Electric two-wheeler - Okinawa Dual to propel 'services on wheels'.

With the largest loading capacity ever on a two-wheeler, Okinawa is deploying the Dual for last-mile logistics. With dual loading capacity on the front as well as the rear side of the vehicle, Okinawa Dual is a first-of-its-kind vehicle designed to cater to the niche requirements of delivery. From heavy items such as gas cylinders, heavy hardware equipment, water cans etc to day-to-day items such as groceries, medicines, cold storage etc, to facilitate the same, Okinawa is offering additional customized accessories such as Delivery Box, Stackable Crates, Cold storage boxes for medicines, Cylinder carrier, Lab on wheels etc. that can seamlessly and safely carry these products.

2021 **The only EV 2W company to have a comprehensive range of scooters in its portfolio.**

Okinawa receives International Automotive Task Force (IATF) certification for designing and manufacturing of electric two-wheeler - became the first EV manufacturer in the world to attain this feat. Launched Ad-campaign 'Ye E Sahi hai', breaking several myths about EVs.

Substantial increase in sales in FY2022 on account of rising fuel prices as well as the supportive policies from several state governments inducing customers to opt for electric mobility.

Hit 1 Lakh sales in the year 2021.

Opened first state-of-the-art experience centre - Okinawa Galaxy in Dehradun.

Expanded Okinawa Galaxy stores network in Delhi, Jaipur, Noida, Ahmedabad, Dehradun, Mumbai, Bhubaneswar.

Launched India's first 16-inch wheel sized electric scooter - the OKHI-90.

Commenced second Manufacturing facility in Rajasthan.

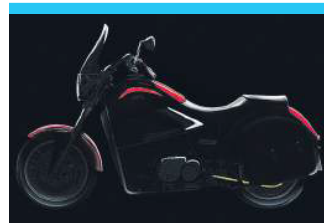
2022 Okinawa JV with Tacita for high-end Electric Motorcycles & Powertrain - Motor, Controller, Battery & EMS. Design will be done in Okinawa-Tacita R&D center Europe, whereas these components will be manufactured by Okinawa in India.

Started construction of new Mega Factory in Karoli, Rajasthan. It will be operational in 2023 with an annual capacity of 1 million units.

2025 Aim to take our total sales figures to 1 million+.

Dealership network of over 1000+.

State-of-the-art Experience centers, to showcase the EV TECHNOLOGY experience.



Okinawa's upcoming high-end performance electric motorcycle Currently testing at Company's R&D Centre in Europe

Products	Price Range (ex-showroom)	Range* / Charge*
R30	₹ 61,998	60 km/charge*
Lite	₹ 66,993	60 km/charge*
Ridge 100	₹ 74,741	149 km/charge*
Dual 100	₹ 79,813	129 km/charge*
Ridge+	₹ 68,783	84 km/charge*
PraisePro	₹ 87,593	90-100 km/charge*
IPraise+	₹ 113,023	140 km/charge*
OKHI-90	₹ 1,21,866	160 km/charge*
New Motorcycle		Coming Soon...

*Under ideal test conditions - specific range depends upon riding condition and road condition





An Ideal Family Scooter High-5 of Okinawa electric range!

With its constant focus on evolving technology and functionality, Okinawa continues to be the best in class

Ever since the journey of the e-scooters started in India, Okinawa has not only mastered many firsts, but continues to be the best in class in offering mobility options that are loved by the customers. Moving beyond just creating an e-scooter, Okinawa continues to offer what many in the business tend to overlook. In its evolving journey, here are the high-fives that make Okinawa, a trusted and preferred choice.

DESIGN AND LOOKS
Ever since its inception, Okinawa has focused on providing its customers with a combination of utility and aesthetics. To understand what customers are looking for in terms of design and looks, the Company had conducted an in-depth market research and found out that the EV Scooters that were available in market used to look like toy scooters in terms of size, looks and

aesthetics. This made the company understand that a vehicle's design element plays a key role in making it attractive for the customers, which is why they adopted a sporty look for our scooters. From the Okinawa Ridge to the more recent Okh-90, the design language has evolved over the years, in line with the consumers' preference of owning a vehicle that is aesthetically pleasing. The vehicles are designed in a way that they never compromise on style or performance, providing the customers with the best-in-class electric two-wheeler mobility experience.

The Company is soon getting into an untapped segment of high-end performance electric motorcycle. The testing of the same is going on in Okinawa's R&D Centre in Europe.

VEHICLE ACCELERATION CAPABILITY (SPEED 60-90 KMS/HR)

One of the major factors that plague the adoption of electric two-wheelers in India, has been low speed and acceleration capabilities. When they travelled across villages and places in Haryana to understand customer nuances with EVs, the most common grievance that they came across was "Cyclewala bhi mere se aagey nikal jaita hai (Even a cyclist overtakes me)." So fast, electric two-wheelers were the best and looked at as a costly substitute to bicycles. With their offerings, they decided to change this thought. The first product, the Okinawa Ridge was India's first high-speed electric scooter, which allowed a speed of 55 kms/hr. There has been no looking back since then.

One of their most popular offerings today, the Okh-90 comes with 60-90 kms/hr acceleration, in about 10 seconds.

RANGE ANXIETY

When one discusses the challenges that the adoption of EVs in India is facing, people often assume the lack of infrastructure to be the biggest factor. While it may be true in the case of four-wheelers, what actually affects the adoption of electric two-wheelers in the country is range anxiety. The Indian consumer is extremely range-conscious, and Okinawa completely understands that. Our scooters have a running cost of 10-20 paisa per kilometre, which is way more economic than any other mode of private transportation.

Range anxiety is the other key factor in the past when the customers had a fear that if they take their EVs out of their homes, will they be able to come back on a same charge or not? Just to break their fear, Okinawa introduced the product range which is capable of giving range from 80 - 150 kilometers in a single charge.

LOAD-BEARING CAPACITY

Durability and load-bearing capacity is something every Indian consumer looks for in a new vehicle, more so in an electric one. Most electric two-wheelers are being used by people for not just commute but also to earn livelihood through making deliveries for online ordering platforms, which makes it all the more important for the vehicle to be able to carry a fair amount of load. In line with the needs of Indian consumers, they have made their two-wheelers durable with capacity to carry heavier loads. The load capacity of the vehicles also depends upon the battery capacity of the variant. For example, the Okinawa Dual comes with two battery options, a 48V 28 Ah and 55Ah battery. The 55Ah battery can give a range of over 130km, and can carry a total load of 250kg, while

the 28 Ah battery comes with a load capacity of 150kg.

DETACHABLE BATTERY

Ever since its inception, Okinawa has remained committed to offer the best battery technology to its consumers. Understanding the needs of the buyers in India, they initially focused on incorporating batteries that came with a higher capacity to enable a better range.

However, soon they realised that there was another factor at play that stunted the adoption of electric mobility in the country - the range anxiety. They decided to work on how to overcome it. The most optimal solution would have been the strengthening of charging infrastructure in the country, and while the government and key industry players are working in that direction, they chose a different approach. They found the solution in creating detachable batteries. Based on the geography, it is often difficult to get to charging stations, which is why their detachable Li-ion battery can be charged at any place just like charging a mobile phone even at "Chai Ka Thela". A 10-minute charge can give the rider 15-20 km.

OKINAWA'S UPCOMING HIGH-END PERFORMANCE ELECTRIC MOTORCYCLE IS CURRENTLY BEING TESTED AT THE COMPANY'S R&D CENTRE IN EUROPE

A TIMES AUTO INITIATIVE

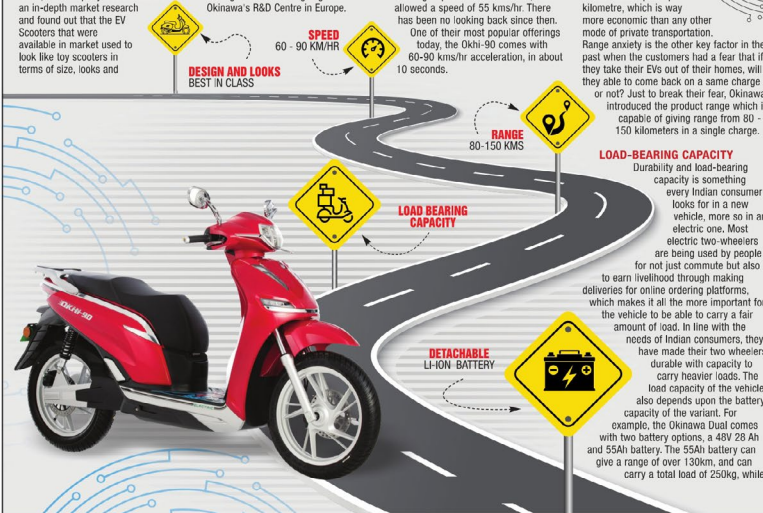
ASK THE EXPERT



JEETENDER SHARMA, Founder, Okinawa Autotech, answers all the queries to make everyone fall in love with the product that believes in sustainable practices, thereby, saving the environment.

Do e-scooters come with a range anxiety?
Range anxiety remains a major deterrent to the EV adoption in our country. Most people are afraid to choose an EV as their next vehicle due to the uncertainty that surrounds the life of a single charge. Acknowledging the issue, we decided to address it. At a time when the entire focus has been on accelerating the development of charging infrastructure across the country, which is a commendable step nonetheless, we decided to take on a different approach by developing detachable battery technology. Our detachable Li-ion batteries are a quick fix to the range anxiety issue, which can help place electric scooters higher on reliability and convenience indices, thus boosting the EV adoption in the country.

Electric two-wheelers are being talked about and are getting popular. Are they an ideal companion?
As the entire world battles climate change, EVs have emerged as a prominent alternative mobility solution with minimal impact upon the environment. However, the merits of EVs are not limited to this. EVs are ideal companions because low maintenance and running costs. They are quieter and easier to drive with no complicated controls, which can be a major contributor to the penetration of motorized vehicles in the hinterlands. Charging EVs is quite convenient as it can be done at one's home. All these factors add up to make EVs a perfectly reasonable choice for the people looking for a vehicle that is convenient, easy on their pockets, and environment-friendly.



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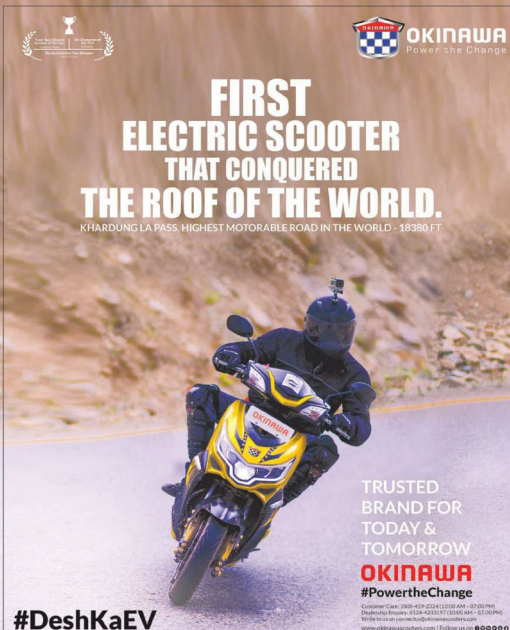


Monday, October 17, 2022

Hindustan Times

FIRST VOICE. LAST WORD.

BOOK II
THE AUTO INDIA AUTO STORY 2022



FIRST ELECTRIC SCOOTER THAT CONQUERED THE ROOF OF THE WORLD.

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2 Pure Politics

Not Remote-Controlled, says Kharge; Shashi Tharoor Offers Debate



EAM to Visit Australia This Month



Shah Holds a Series of Party Meetings in Gandhinagar



Kejriwal on Claims Spree in Battlefield Gujarat



Bengal Parties' Zeal for Pujya Politics Goes on



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Okinawa in News



TIMES CITY

20% of agro harvested area based in Punjab, to pick up from October 20/21

34.5° 16.9°

With slim margins, between highest and lowest scores, competition at Delhi University fiercer than ever | 4

Govt approves setting of 32c more tax for metro railway | 5

Lack of oxygen suffocated fish in Nagpurh creek, reports panel | 6

33.5° 17.3°

Customs running at a loss of ₹1,000 crore since 2017

AMMS withdraws offer for special treatment of MPs | 8

Waste-to-Energy Plant Ignites Fresh Sleight

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Hindustan Times

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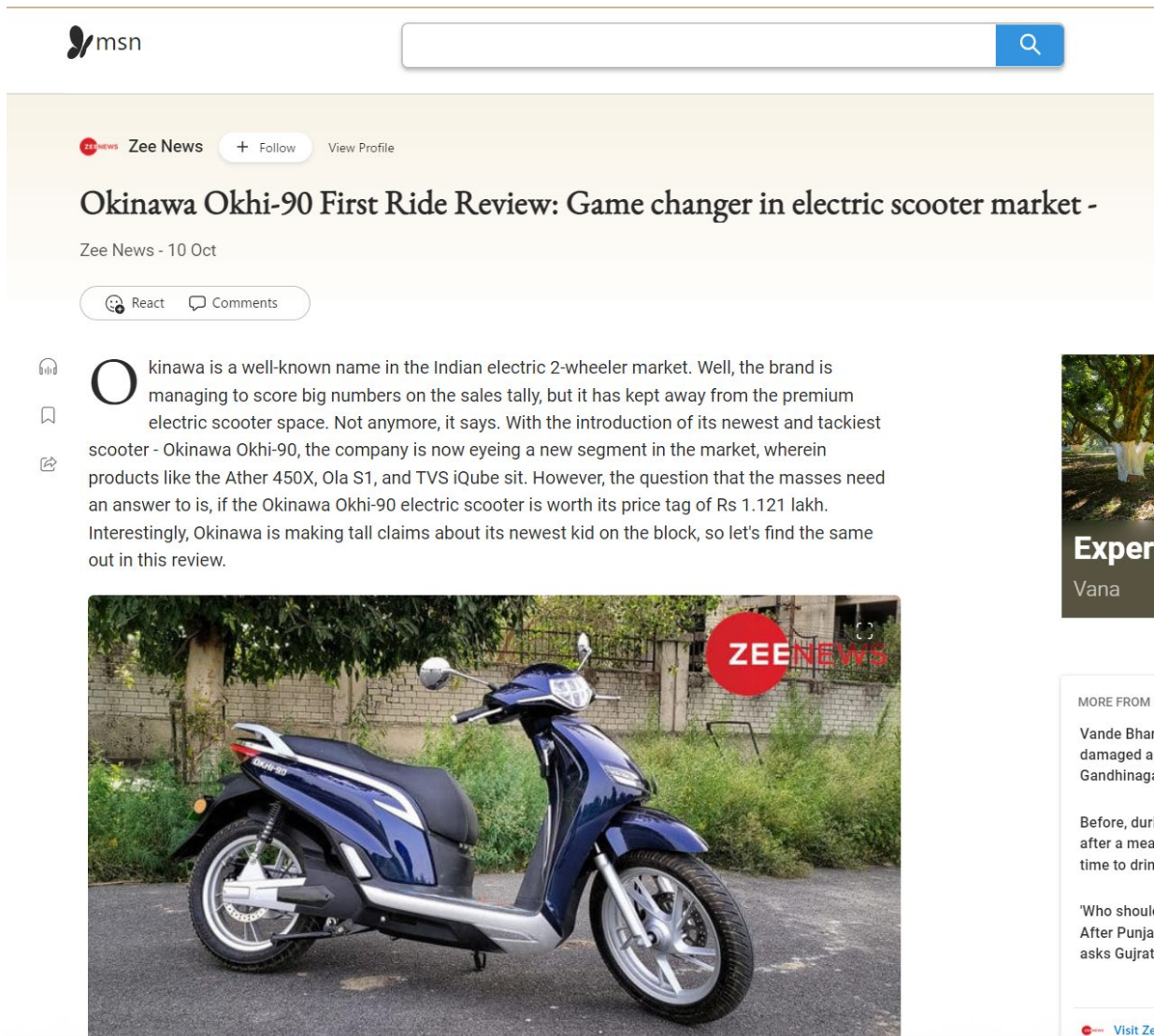
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Okinawa Okhi-90 First Ride Review: Game changer in electric scooter market

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Zee News	https://zeenews.india.com/electric-vehicles/okinawa-okhi-90-first-ride-review-game-changer-in-electric-scooter-market-2520303.html
Autocar India	https://www.autocarindia.com/bike-news/ola-s1-air-similarly-priced-alternatives-426157



The screenshot shows a Zee News article. At the top, there's a search bar and the msn logo. Below it, the article title is "Okinawa Okhi-90 First Ride Review: Game changer in electric scooter market -". The author is "Zee News" and the date is "10 Oct". There are buttons for "React" and "Comments". The main text starts with "Okinawa is a well-known name in the Indian electric 2-wheeler market. Well, the brand is managing to score big numbers on the sales tally, but it has kept away from the premium electric scooter space. Not anymore, it says. With the introduction of its newest and tackiest scooter - Okinawa Okhi-90, the company is now eyeing a new segment in the market, wherein products like the Ather 450X, Ola S1, and TVS iQube sit. However, the question that the masses need an answer to is, if the Okinawa Okhi-90 electric scooter is worth its price tag of Rs 1.121 lakh. Interestingly, Okinawa is making tall claims about its newest kid on the block, so let's find the same out in this review." Below the text is a photo of a blue Okinawa Okhi-90 electric scooter. On the right side, there's a vertical banner for "Exper Vana" and a "MORE FROM:" section with three article teasers: "Vande Bhar damaged a Gandhinag:", "Before, duri after a mea time to drin", and "'Who shoul After Punja asks Gujrat". At the bottom right, there's a "Visit Ze" button.



Let's welcome our new dealer partners Inaugurated in OCT 2022

DEALER NAME	STATE	CITY
ARUNA ELECTRO MOTORS	TAMIL NADU	THIRUVALLUR
MD MOTORS	HARYANA	GURGAON
MADHAV E-VEHICLES	GUJARAT	AMRELI
VBM AUTOMOBILES	UTTAR PRADESH	FIROZABAD





Dealers with highest retail sale for October month

DEALER NAME	STATE	RETAIL SALE FOR OCT MONTH
WEBER E VEHICLES	GUJARAT	537
JAIPUR OKINAWA	RAJASTHAN	506
VIGOROUS MOTORS	RAJASTHAN	263
OM INFINITY AUTOMOBILE	CHHATTISGARH	255
SHARMA RICKSHAW INDUSTRIES	CHHATTISGARH	238

On behalf of entire Okinawa family, we would like to thank you all for your immense contribution to secure the tremendous sales numbers in the month of October. It has been a pleasure to have you all as a part of Okinawa Family. We are confident that with your continuous support we will touch the new heights of success...





OUT OF THE BOX THINKING

At Okinawa we always appreciate and welcome the out of the box thinking by everyone associated with us. Taking this initiative ahead one of the members of our dealer family **Shiv Auto E Rider, Maharashtra** took a different and unique approach to persuade potential clients about best-in-class products and services of Okinawa. They used a flip book that made the boring product presentation interesting and resulted in increased sales in the month of October.

We invite such creative ideas from dealers for better results.

The collage consists of 16 screenshots from a flipbook presentation. The screenshots are arranged in a 4x4 grid and compare Okinawa scooters with competitors like OLA, Hero, and Ampere. The comparisons cover various aspects such as battery warranty, dimensions, performance, design, and safety features. Key highlights include Okinawa's 3-year unlimited km battery warranty, 12-inch wheels, and regenerative brakes. The presentation concludes with the slogan 'Jai Hind'.



Dealer Initiative



Prateek Enterprises, Prayagraj



Saket Autowheels Pvt Ltd, Basti



Imperial Motors, Varanasi



Rana Autotech-Kanpur



Dealer Initiative



NS Motors, Bhopal



Abhinav Enterprise, Sitamarhi, Bihar



Ace E-Bikes



Allied Auto, Korba



Aum Automobiles, Khambaliya



Moving Towards Greener Future Together

We have been associated with Okinawa Autotech since December 2021.

We are proud of this association with India's leading electric two-wheeler manufacturer. With incredible brand name and best-in-class services, Okinawa has earned tremendous respect and love from its customers.

We adore the brand's vision of providing environment friendly mobility solutions to the citizens of our country and hope our relationship with Okinawa touches the new heights of success.

Mrs. Sakshi Bhatia
Vinayak Motors, Dehradun



Vehicle Health Checkup Campaign



Service Initiative



Diwali Celebration



Social Media



#Veh **Sahi** Hai

**REGULAR SPOTS
OR ROADSIDE CAFES**
OKINAWA WILL TAKE YOU PLACES

#Veh **Sahi** Hai

गोवर्धन पूजा
की हार्दिक शुभकामनाएँ

#Veh **Sahi** Hai

**OKI-SIONAL
OFFER!**

GET BENEFITS
UP TO
RS 5000/-

AVAIL EASY
EMI OPTION

#Veh **Sahi** Hai

**YOU ARE A
PRO RIDER**

#Veh **Sahi** Hai

**MAY YOUR Diwali
BE FULL OF COLOURS**

#Veh **Sahi** Hai

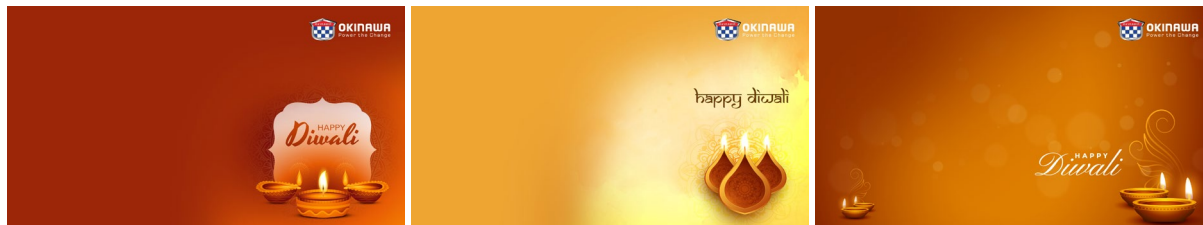
OUR SAFETY IS IN OUR HANDS
INTERNATIONAL DAY FOR DISASTER REDUCTION



Creative Support



Okinawa has been supporting its dealer partners with similar creatives for every occasion that matches the brand's DNA. These designs give synergy to the entire promotional materials, product pictures, advertisement layouts etc.



CRAFTING TECHNOLOGY FOR TODAY & TOMORROW

Trust, Reliability, and Consistency in our core DNA. Highest Selling Brand since Last 5 years.

#DeshKaEV

OKINAWA
#PowertheChange

Customer Care: 1800-439-2224 (10:00 AM - 07:00 PM)
Dealering Enquiry: 024-4229197 (10:00 AM - 07:00 PM)
Write to us on connect@okinawascoters.com
www.okinawascoters.com | Follow us on

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LIGHT UP EVERY PATH YOU RIDE ON. TODAY & TOMORROW

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FRAISE PRO ₹87,593/-

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OKINAWA AUTHORIZED DEALERS: SHRI - PATNA DEV MOTORS-8103078783-84202074 • MANUDA-GREEN WHEELS MOTORS-843003022 • SHWA-SHREE GANESH ENTERPRISES-936732261 • SAUBHATPUR MANE BANGAL AUTOMOBILES-863462630, 899827498 • MANUPUR OF MOTORS 701498181 • SAKHARU MATHAL ENTERPRISES 783874137 • ARUNAKHAT MOTORS 841103462 • PATNA K P AUTO 853420302 • HALDUPUR SHREE NARAYAN ENTERPRISES-863462630 • CHOPRA & AUTOMOBILES-808150502

FIRST ELECTRIC SCOOTER THAT CONQUERED THE ROOF OF THE WORLD.

KHARDUNG LA PASS, HIGHEST MOTORABLE ROAD IN THE WORLD - 18380 FT

TRUSTED BRAND FOR TODAY & TOMORROW

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તમે સવારી કરો છો તે દરેક માર્ગને પ્રકાશિત કરો. આજે અને કાલે

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This NAVRATRI bring home

The Family SCOOTER

& Get Benefits Up to **₹5000/-**

₹87,593.00/-

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FRAISE PRO

Space for Dealer to mention Current Festival Greetings + Current offers

Current Festival Greetings + Current offers

Dealer Name & Address & Contact Details

On this auspicious day, we all celebrate Navratri. Let's celebrate it right up all the paths we ride on.

Happy Navratri

On this auspicious festival of Navratri, Okinawa wishes you and your family a Happy and Prosperous New Year. Celebrate it right up all the paths we ride on.

Happy Navratri

On this auspicious festival of Navratri, Okinawa wishes you and your family a Happy and Prosperous New Year. Celebrate it right up all the paths we ride on.

Happy Navratri

You may also submit your request for any Creative Assistance at the below-mentioned link <https://forms.gle/ZjuFoKcvAjGVPqYA>





OKINAWA
Power the Change

OKINAWA

TIMES

You may also send your entries to be the part of this newsletter.
Please send your entries before 20th of every month at

pr@okinawascooters.com

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